

Container Garden Design



exteriors
Outdoor Styling by Great American Landscapes



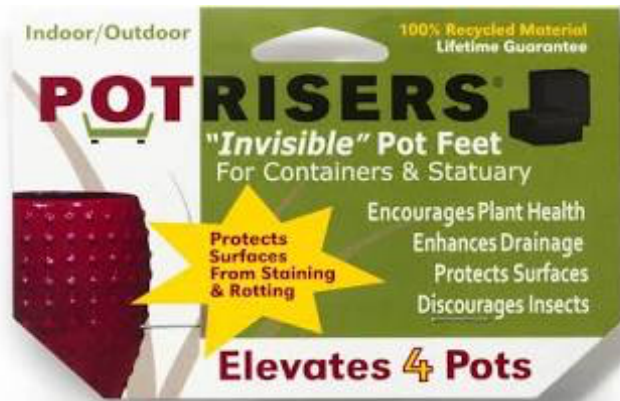
The Basics: Soil

A potting mix must have ingredients that help it **retain** moisture with organic materials to help drain and hold onto nutrients that might wash away.



The Basics:

Tools of the Trade



Pot Risers



Drain Smart

The Basics: Sun and Shade



Sun lovers require 5-6 hours of direct sun to flower their best.
Most foliage plants, do well in **partial shade** - at least 3-4 hours of direct light.
Fewer plants can survive in **full shade** although they prefer bright indirect light.

The Basics:

Thriller, Spiller, Filler

Thriller Plants

- Add drama and a vertical element.
- Belong in the center or at the back
- Can be a flowering or foliage plant -
Canna, Banana plant, Birds of Paradise,
Branches, Cordyline, Palms, Evergreen



The Basics:

Thriller, Spiller, Filler

Filler Plants

- Rounded plants make container look full
- Placed in front of or around the Thriller
- **ENDLESS** options - geranium, sunpatiens, coleus, Angelonia, caladium, begonia, dahlias



The Basics:

Thriller, Spiller, Filler

Spiller Plants

- **Trailing** plants hang over the edge
- Placed close to the edge on all sides or front
- **Best** performers are Creeping Jenny, Sweet Potato Vine,, Lamium, Alyssum, Torenia, Calibrachoa, Scaevola and Ivy

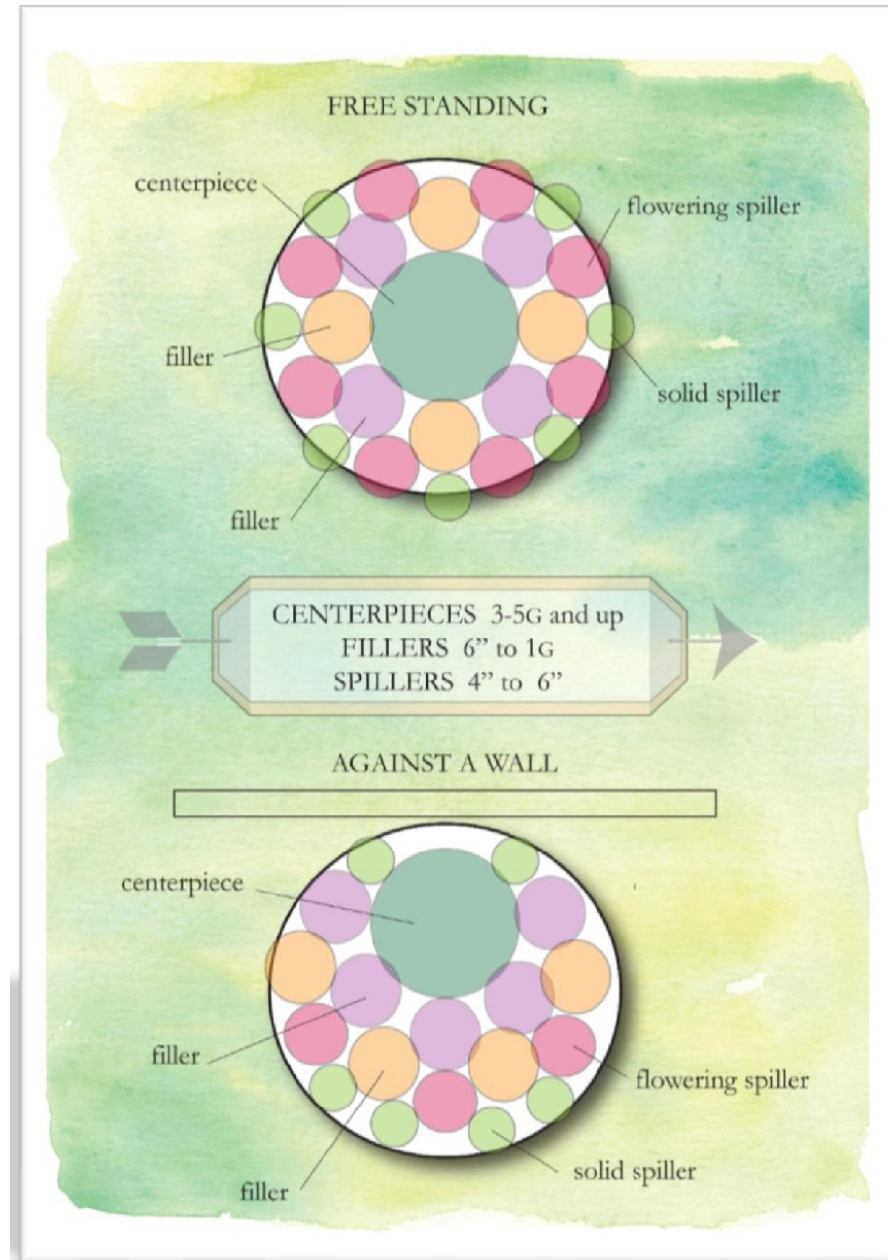


The Basics: How to Arrange It

Create harmony by coordinating colors and textures.

Layout Centerpiece based on planter placement in space.

Fill planters to make them perfect on day 1.





Sources of Inspiration

Instagram Container Garden Designers

Steph Green - Contained Creations

Howard Nemoroff - Plant Parenting

Windowbox Gardeners

Enliven Planters

Helen Weis - Unique by Design

Deborah Silver - Deborah Silver and Co./Dirt Simple

Nick McCullough - McCullough's Landscape Design

Instagram Floral Designers

Sophie Felts Floral Design

Kelly Shore - Petals by the Shore

Blue Jasmine Floral

Julie Friedman is a landscape and garden designer with Exteriors Outdoor Styling by Great American Landscapes specializing in container garden design and exterior styling. After graduating from George Washington University with a Graduate Certificate in Landscape Design in 2013, Julie founded Exteriors Landscape Design and soon after began focusing exclusively on container garden design. After a decade creating seasonal container plantings, Exteriors portfolio features ornamental perennials, colorful annuals, edibles and evergreens that are integrated and planted within beautifully designed, high quality planters. Creating beautiful first impressions using unique plants, flowers and other natural materials, Julie works closely with her clients to fulfill their vision for the space and aesthetic of their landscape. Her passion for seasonal container plantings has grown as her seasonal container work has broadened across all seasons of the year, enhancing both residential and commercial landscapes with custom container gardens. Exteriors 'Jewel Box Collection' uses the most vibrant plant material each season and provides immediate results in the garden, outdoor rooms and public spaces across all seasons of the year. Julie creates close relationships with clients to help each of them individually discover and refine their personal outdoor aesthetic preferences resulting in beautiful outdoor rooms that are decorated with planters, furniture and decor. One of Julie's projects have recently been awarded the Association of Professional Landscape Designers 2022 gold medal for Specialty Projects and she is regularly asked to collaborate for newsletters, magazine articles, social media and digital industry publications.



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